

Manage Stakeholder Collaboration



Purpose or Need

To encourage stakeholders to work towards a common goal.



Value

Collaborative relationships help maintain the free flow of information when obstacles and setbacks occur and promote a shared effort to resolve problems and achieve desired outcomes.



Solution

Gained willingness from stakeholders to engage in business analysis activities.



Techniques

Frequently used techniques:

- [*Collaborative Games;*](#)
- [*Lessons Learned;*](#)
- [*Risk Analysis and Management;*](#)
- [*Stakeholder List, Map, or Personas.*](#)

Refer to the **BABOK Guide v3** for the complete list of techniques.



Stakeholder

All stakeholders who might be involved in collaboration during the change initiative.



Description of Change

Manage Stakeholder Collaboration includes working with stakeholders to engage them in the overall business analysis process and to ensure that the needed outcomes can be delivered.

Reference (Guidelines and Tools)

The following resources, if they exist, can be used to transform the inputs into the outputs:

- Business Analysis Approach;
- Business Objectives;
- Future State Description;
- Recommended Actions;
- Risk Analysis Results.

Task Inputs and Outputs



Consider...

Stakeholder collaboration is important for every initiative and critical in some contexts.

Example: Consider the outcomes produced when building an enterprise's business architecture. Ensuring stakeholders understand and support this work requires strong elicitation and collaboration.

See [*BABOK Guide – 11.4 The Business Architecture Perspective*](#)

Certifications: ECBA, CCBA, CBAP – Refer to the **BABOK® Guide** for study purposes

© 2022 International Institute of Business Analysis.