

# Define Future State



## Purpose or Need

To determine the necessary conditions to meet the business need.



## Value

The desired direction that the enterprise wishes to pursue to achieve the business need.



## Solution

The proposed new, removed, and modified components of the enterprise and the potential value expected.



## Techniques

Frequently used techniques:

- *Acceptance and Evaluation Criteria;*
- *Balanced Scorecard;*
- *Business Cases;*
- *Process Modelling;*
- *Prototyping.*

Refer to the **BABOK Guide v3** for the complete list of techniques.



## Stakeholder

Typically involves subject matter experts, operational support, regulators, and any additional stakeholders identified.



## Description of Change

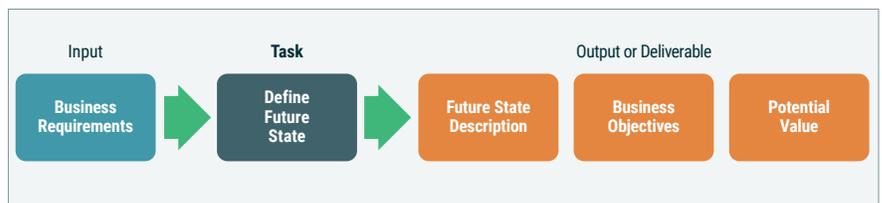
Define Future State defines goals and objectives that will demonstrate that the business need has been satisfied and determines what parts of the enterprise need to change to meet those goals and objectives.

## Reference (Guidelines and Tools)

The following resources, if they exist, can be used to transform the inputs into the outputs:

- Current State Description;
- Metrics and Key Performance Indicators (KPI);
- Organizational Strategy.

## Task Inputs and Outputs



## Consider...

Defining the future state can help focus energy and work effort to maximize the value being created in different initiatives.

Example: Consider organizational strategy development work where defining the future can set the stage for business transformation or business model innovation.

See [Strategy to Execution Framework v1.5](#) – 2.1 Program Strategy

Certifications: ECBA, CCBA, CBAP – Refer to the **BABOK® Guide** for study purposes

© 2022 International Institute of Business Analysis.