

# **Frequently Asked Questions** KnowledgeHub: Your Access to Analysis

### 1. What is the KnowledgeHub?

IIBA's KnowledgeHub is a new online resource of actionable business analysis content that supports professionals in achieving successful outcomes. The new resource will provide business analysis professionals with online, searchable access to content from the *BABOK® Guide*, plus community-driven content such as relevant templates, videos, checklists, and infographics that can be applied to everyday business analysis practices.

## 2. How Does it Help IIBA's Organizational Program Members and Chapter Leaders?

The KnowledgeHub helps IIBA's valued partner communities by providing a better way to interact with our content. The online experience is tailored to the business analysis community and offers our Organizational Program Members access to find relevant business analysis content easily, provides quick access to up-to-date and practical business analysis content, and delivers valuable content to support professional development and enhance business analysis know-how and expertise.

#### 3. How Can this Content be Leveraged by Organizational Program Members?

At this time, the KnowledgeHub content is designed for Individual Member use. Organizational Program Members will receive access as part of their Program Membership seat benefits.

#### 4. Who Will Have Access to the KnowledgeHub?

Current IIBA Organizational Program Members will have access as part of their member benefits. All Members will receive an email at the launch of the KnowledgeHub with full access to this exciting new resource. Please ensure to activate your Program Membership seat to take advantage of this Member benefit!

#### 5. How is it Beneficial to Business Analysis Professionals?

IIBA's KnowledgeHub will help professionals by providing digital access to practical, "how-to" content for real-world work situations. The online solution is intuitive, user-friendly and features a robust navigational design and smart search functionality, making it easy to locate the right information.

#### 6. When Will the KnowledgeHub Become Available?

The KnowledgeHub will be launching in July 2021, stay tuned for additional details from your Program Manager soon.

# **Questions?**

Organizational Program Members Contact Your Program Manager at Organization@iiba.org.

Chapter Leaders Contact Your Chapters Team at Chapter@iiba.org.