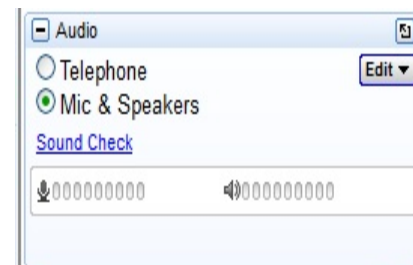


# Welcome to the webinar... We will begin shortly

- There are two methods for listening to this webinar.
- Select *Audio* from the tool box on the right side of your screen, and select either *Telephone* to call in and listen using your telephone, or *Mic & Speakers* to use your computer's speakers.
- For telephone access, please use the phone number provided in your webinar confirmation e-mail or the number provided in the tool box. When you dial In, you will be prompted to enter your *Access Code* and *Audio PIN*.
- If no phone number is listed, you must use the *Mic & Speakers* option.
- All participants are muted during the webinar.

## For Demonstration Purposes





# The Top 5 New Years' Resolutions Every BA Should Have On Their Radar

***Hosted by: Deb Oliver, IIBA***

***Presented by Laura Brandenburg, CBAP***



# IIBA<sup>®</sup> Membership

Gain a Competitive Edge in Your Career

**29,000+**  
MEMBERS

**300+**  
CORPORATE  
MEMBERS

**120**  
CHAPTERS

- ✓ Leading-edge tools
- ✓ Events
- ✓ Networking
- ✓ Study Groups
- ✓ Volunteering
- ✓ Certification and Recognition

**iiba** International Institute  
of Business Analysis™

**iiba.org**

## Our Driver

“Unite a community  
of professionals to  
create better  
business outcomes.”

*IIBA Core Purpose*



# The Top 5 New Years' Resolutions Every BA Should Have On Their Radar

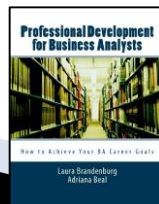
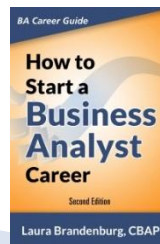
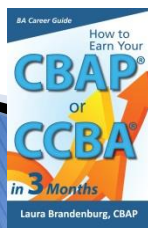


Laura Brandenburg, CBAP

# We'll Help You Start Your BA Career



\*Indicates free resources



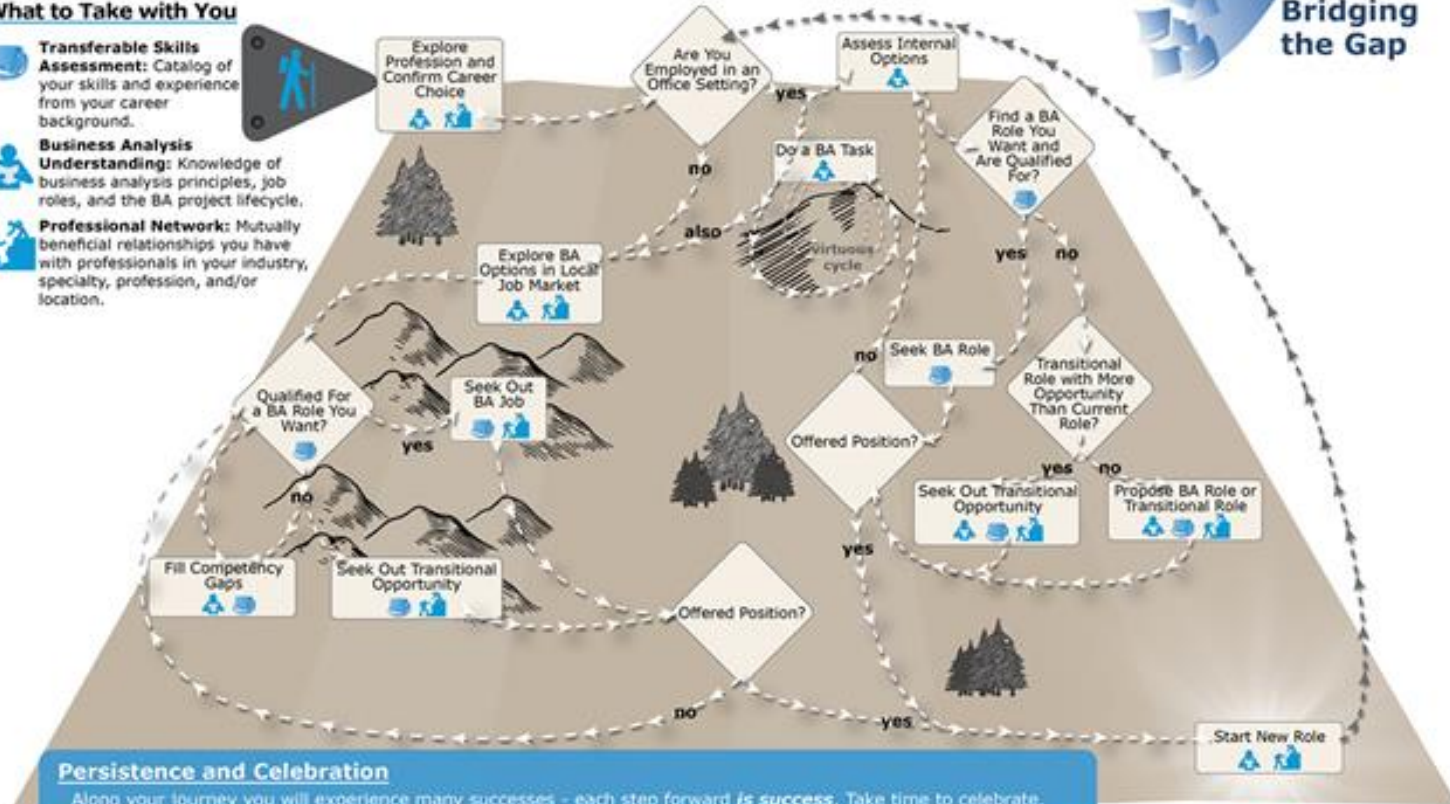


# How to Start a Business Analyst Career - Your Roadmap



## What to Take with You

- Transferable Skills Assessment:** Catalog of your skills and experience from your career background.
- Business Analysis Understanding:** Knowledge of business analysis principles, job roles, and the BA project lifecycle.
- Professional Network:** Mutually beneficial relationships you have with professionals in your industry, specialty, profession, and/or location.



**Persistence and Celebration**  
 Along your journey you will experience many successes - each step forward *is* success. Take time to celebrate. You will also hear "no" for reasons that have nothing to do with you personally. Those that succeed empower themselves to explore new options and definitions of success. They persist.

**Definitions**  
**BA Role:** Any role with BA responsibilities. (May not have the BA job title).  
**Transitional Role:** A role with few or no BA responsibilities that puts you in a position to proactively do BA tasks or interact with BAs.

How to Start A Business Analyst Career Roadmap by Laura Brandenburg is licensed under a Create Commons Attribution-No Derivs 3.0 License. Based on a work at <http://bridging-the-gap.com/business-analysis-career-roadmap>. For questions contact [laura@bridging-the-gap.com](mailto:laura@bridging-the-gap.com)



<http://www.bridging-the-gap.com/business-analysis-career-roadmap/>

# Begin With The End In Mind





"Goals are a means to an end, not the ultimate purpose in our lives. They are simply a tool to concentrate our focus and move us in a direction. The only reason we really pursue goals is to cause ourselves to expand and grow."

–Anthony Robbins

# Resolution #1

## Use New Techniques





**Resolution #2**

**Expand Your  
Professional Awareness**

# Resolution #3

## Contribute Professionally





# Resolution #4

## Improve Your Communication Skills





Resolution #5  
Celebrate Your  
Successes &  
Embrace Change

# What Resolutions Will You Keep?





[www.bridging-the-gap.com/free-resources](http://www.bridging-the-gap.com/free-resources)

- ▶ Email: [laura@bridging-the-gap.com](mailto:laura@bridging-the-gap.com)
- ▶ LinkedIn: [Laura Brandenburg](#) and [Start a BA Career group](#)
- ▶ Twitter: [@LLBrandenburg](#)
- ▶ Facebook: [Bridging the Gap](#)